



Firm Overview

1 March 2010

MenKus & Associates Summary

What our clients get:

Help un-sticking their thorniest issues – quickly and effectively.
Good decisions faster: strategy, innovation, organisation, and change.
Better alignment between strategy and day-to-day activity.
An organisation strengthened through change.

Who we work for:

Executives, entrepreneurs and functional heads.
PLCs and privately held businesses.
Busy, time-constrained leaders who want to achieve more.

Our approach:

New tools to meet today's toughest challenges.
Rapid strategic response: insight, future focus and new ideas.
Senior resources and depth of experience.
Whole business perspective.
Personal, confidential.

What Our Clients Say

“ We’ve asked MenKus to help us **crack some thorny issues** over the last few years. They helped us get clear about what we needed to do and to get into action doing it – quickly and in a way that **didn’t put a huge load on our already pressured diaries**. I strongly recommend them to any business leader facing a sticky problem or **where things need to move quickly**. ”

Matt Hotson, Director, Investor Relations & Strategy, Legal and General (Legal and General is one of the UK's leading financial services companies)

“ I’d recommend you to anyone needing to define and implement **a new strategy quickly** - without losing commercial momentum. ”

Andria Vidler, then CMO, Bauer Media (owner of leading consumer media and entertainment brands like Magic, Kiss, Grazia, Closer and Q)

“ When we first talked to you we were a new team striving to find the best way to work together. Through our work with you, we have become **a more effective team**. We now have **a clearer picture** of where we are trying to take the business and **the key actions** that will get us there. Many thanks for your help and support.

Paul Pester, then Managing Director, Consumer Banking, Lloyds TSB (Lloyds TSB is a leading UK-based financial services group) ”

Client Experience



Belden M Menkus



Belden Menkus uses strategic insight and team development to help time-constrained executives crack tough issues fast .

For more than 25 years, he has worked with business leaders across a wide range of industries on issues of strategy, innovation, organisation, and change.

During his career, he was with McKinsey & Company, CSC Index (the pioneers of Business Reengineering), and idealab! (one of the first internet incubators) before starting MenKus & Associates as a vehicle to pursue his unique style of consulting.

He uses innovative approaches to help his clients make more good decisions faster – and to put these decisions into action quickly. Of equal importance, Belden works in a way that builds organisational and team effectiveness, even in highly disruptive circumstances.

A thought leader and published author, Belden is an expert on the turbulent times we are in and the new approaches needed now for organisational success. He speaks regularly on this topic – including recently to the Strategy Network of the Home Office.

Belden has British and American passports. He lives in London with his wife and four very energetic children.

Sticky issues tackled head on

More good decisions, implemented more quickly

Capability for the future

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